# The Effect of Exposure to Thinness and Fatness Comments on Female Relative Right Frontal Cortical Activity

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The primary objective of this study is to examine whether sociocultural pressures can activate the neural substrates of avoidance behaviour i.e. increased relative right frontal cortical activity. A secondary objective is to determine whether...

Ethical reviewApproved WMOStatusRecruitment stoppedHealth condition typeOther condition

**Study type** Observational non invasive

## **Summary**

#### ID

NL-OMON31449

## Source

**ToetsingOnline** 

#### **Brief title**

Thinness, Fatness and Frontal EEG Asymmetry

## **Condition**

• Other condition

## **Synonym**

Healthy females

## **Health condition**

Healthy females

## Research involving

Human

## **Sponsors and support**

**Primary sponsor:** Universitair Medisch Centrum Groningen

Source(s) of monetary or material Support: Ministerie van OC&W

## Intervention

**Keyword:** Fatness and Frontal EEG Asymmetry, Thinness

## **Outcome measures**

#### **Primary outcome**

\*thinspired\* after being primed with the social rewards of thinness and/or because participants \*fear fatness\* after being primed with the social punishments associated with fatness.

## **Secondary outcome**

We also expect that because people are in general more strongly influenced by negative information than positive information, the negative fatness messages should induce greater right frontal cortical activity than thinness messages when females are faced with the high calorie food.

# **Study description**

## **Background summary**

A significant body of literature has linked western culture\*s promotion of thinness and stigmatisation of fatness with food restriction in females. This study is an attempt to link sociocultural pressures to physiological changes in brain state that are thought to theoretically underpin such eating behaviour. In doing so, the findings of this study could provide an important insight into dieting and disordered eating behaviour in females.

## Study objective

The primary objective of this study is to examine whether sociocultural pressures can activate the neural substrates of avoidance behaviour i.e. increased relative right frontal cortical activity. A secondary objective is to determine whether negative fatness messages have a greater impact upon right relative frontal cortical activity than positive thinness messages.

## Study design

Female participants (all right handed) will be randomly assigned to either a thinness or a fatness comments condition. Resting EEG will be recorded for eight minutes before being exposed to 10 sequences of 3 positive thinness comments (or 3 negative fatness comments) followed by an image of a chocolate food reward in which they indicate their preference for this reward. After the experiment stimuli resting EEG will again be taken for a period of 8 minutes.

## Study burden and risks

EEG experiments are not invasive. The nature of stimulation is similar to that used regularly in body image research and results in a temporary mild discomfort in healthy females. All participants will be debriefed about the experiment.

## **Contacts**

#### **Public**

Universitair Medisch Centrum Groningen

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## **Trial sites**

## **Listed location countries**

**Netherlands** 

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# **Eligibility criteria**

#### Age

Adults (18-64 years) Elderly (65 years and older)

## Inclusion criteria

Between 18 and 40 years Healthy right-handed females

## **Exclusion criteria**

Females with a history of eating pathology (anorexia or bulimia) cannot participate in this experiment.

Females younger than 18 or older than 40 years. Females presently engaged in a weight-loss diet.

# Study design

## **Design**

Study type: Observational non invasive

Masking: Open (masking not used)

Control: Uncontrolled

Primary purpose: Other

## Recruitment

NL

Recruitment status: Recruitment stopped

Start date (anticipated): 22-02-2008

Enrollment: 30

Type: Actual

# **Ethics review**

Approved WMO

Date: 22-02-2008

Application type: First submission

Review commission: METC Universitair Medisch Centrum Groningen (Groningen)

# **Study registrations**

# Followed up by the following (possibly more current) registration

No registrations found.

## Other (possibly less up-to-date) registrations in this register

No registrations found.

# In other registers

Register ID

CCMO NL21239.042.07