

# Effect of sniffing and odour concentration on appetite, sensory-specific appetite, food choice and food intake

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To investigate the effect of sniffing , odour concentration and 'naturalness' on appetite, sensory-specific appetite, food choice and food intake.

<b>Ethical review</b>	Approved WMO
<b>Status</b>	Recruitment stopped
<b>Health condition type</b>	Other condition
<b>Study type</b>	Observational non invasive

## Summary

### ID

NL-OMON35303

### Source

ToetsingOnline

### Brief title

Accent

### Condition

- Other condition

### Synonym

corpulence, overweight

### Health condition

etiologie van obesitas

### Research involving

Human

## Sponsors and support

**Primary sponsor:** Wageningen Universiteit

**Source(s) of monetary or material Support:** NWO-STW, CSM, Danone, Friesland Campina, Unilever

## Intervention

**Keyword:** active smelling, food choice, odour concentration, Sensory-specific appetite

## Outcome measures

### Primary outcome

Delta appetite = post exposure - pre exposure (rated on VAS: \*Hoeveel zin heb je om op dit moment te eten?\*)

Delta sensory-specific appetite = post exposure - pre exposure (rated on VAS:

\*Hoeveel zin heb je om op dit moment bananen te

eten?\*). This is also a measure for sensory-specific satiation.

Food choice frequency: frequency of choice for a certain product

Ad libitum intake

### Secondary outcome

none

## Study description

### Background summary

There is a need from industry for scientific knowledge on how odours influence appetite responses, food intake and food choice to support product development. Several studies found that the appetite for a smelled food increased more than the appetite for foods that were not smelled. The latter is named sensory-specific appetite (SSA). Data from our previous study SpitOut do not correspond with the data from the study that was executed by Rolls [7]. Although participants of both studies were exposed to orthonasal odour (from the outside world through the nose), our method differed from the method that

Rolls used: 1. In the study by Rolls participants actively sniffed a cup that was filled with smashed bananas, while the participants in our study smelled the odours passively, i.e. the participants sat in a room that was filled with odour. 2. Moreover, the concentration of the smashed bananas may have been different from the concentration that we had in the test room. Furthermore, it may be that \*natural\* odours evoke stronger SSA responses than \*synthetical\* odours.

## **Study objective**

To investigate the effect of sniffing , odour concentration and 'naturalness' on appetite, sensory-specific appetite, food choice and food intake.

## **Study design**

A parallel intervention study with 2 groups will be conducted: group \*passive\* and group 'active. Participants will be randomly assigned to one of the groups. Both groups will be exposed to six conditions.

Group 'passive' will be exposed to two odours (banana and meat) and three different concentration conditions: no-odour, low odour concentration and high odour concentration.

Group \*active\* will be asked to intensely sniff a cup that is filled with either no odour (duplo), a synthetical odour (banana or meat), or real food (smashed banana or steamed meat).

Participants are expected in the lab for six times around lunch time, with a wash-out time of preferably one week but at least four days. During every visit, the participants will be exposed to one test condition. During each session we will measure appetite, sensory-specific appetite, sensory-specific satiation, food choice and food intake.

## **Intervention**

exposure to odours by passive or active smelling

## **Study burden and risks**

The study is non-therapeutic to the participant. The risk associated with participation is negligible.

Compared to other studies the burden can be considered as low

# **Contacts**

## **Public**

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## Trial sites

### Listed location countries

Netherlands

## Eligibility criteria

### Age

Adults (18-64 years)

Elderly (65 years and older)

### Inclusion criteria

women

healthy based on self report

18-45 yr

BMI between 18.5 - 25 kg/m<sup>2</sup>

healthy appetite

### Exclusion criteria

smoking

dieting for the past 2 months

vegetarian

unrestrained

## Study design

### Design

**Study type:** Observational non invasive

Masking: Single blinded (masking used)

Control: Uncontrolled

Primary purpose: Other

### Recruitment

NL

Recruitment status: Recruitment stopped

Start date (anticipated): 14-11-2011

Enrollment: 120

Type: Actual

## Ethics review

Approved WMO

Date: 15-11-2011

Application type: First submission

Review commission: METC Wageningen Universiteit (Wageningen)

## Study registrations

### Followed up by the following (possibly more current) registration

No registrations found.

### Other (possibly less up-to-date) registrations in this register

No registrations found.

## In other registers

### Register

CCMO

### ID

NL38218.081.11