

Personalized dietary advice

Gepubliceerd: 22-09-2017 Laatste bijgewerkt: 18-08-2022

We hypothesize that providing personalized feedback on one's health and diet will help low socio-economic status consumers to improve their dietary pattern, and even more so if personalized dietary advice is added to the feedback. The pilot...

Ethische beoordeling	Positief advies
Status	Werving nog niet gestart
Type aandoening	-
Onderzoekstype	Interventie onderzoek

Samenvatting

ID

NL-OMON22665

Bron

Nationaal Trial Register

Aandoening

healthy diets; dietary pattern; BMI; blood pressure; waist circumference

Gezonde voeding; voedingspatroon; BMI; bloeddruk; buikomvang

Ondersteuning

Primaire sponsor: PERFORMERS:

- Wageningen University & Research

- TNO

SPONSOR:

- TKI Agri Food

Overige ondersteuning: - TKI Agri-Food

- FrieslandCampina

- Jumbo

- Philips

- VitalinQ

- Menzis

Onderzoeksproduct en/of interventie

Uitkomstmaten

Primaire uitkomstmaten

- Dietary intake

- Intentions to consume a healthy diet

- Customer experiences and motivations

Toelichting onderzoek

Achtergrond van het onderzoek

Rationale: Households with a low Socio-economic Status (SES) are less healthy and have less healthy diets as compared to those with a medium or high SES. This group is often difficult to motivate to change their diet even while it would improve their health. Interventions that could help low SES households to learn how to change their diet in such a way that it is easy and motivating for them to do so are therefore needed. We hypothesize that providing personalized feedback on one's health and diet will help low SES consumers to improve their diet, and even more so if personalized dietary advice is added to the feedback.

Objective: The aim of this pilot-study is to evaluate the feasibility of the intervention and to gain insights in experiences and motivations of low SES households in order to improve the proposed program. A second aim is to explore the effectiveness of demonstrate whether personalized feedback and dietary advice can in empowering low SES households to improve their diets based on personalized small adaptations to their diets. A second aim is to gain insights in experiences and motivations of low SES households in order to improve the proposed program.

Study population: 110 customers of Jumbo Geinplein and Jumbo Almere Buiten will be recruited within the supermarket. Low socio-economic status will be operationalized as customers with a low level of education (maximum MBO 2).

Intervention (if applicable): The study design will be a randomized and stratified intervention study with a duration of four weeks with three treatment groups. All participants will be subjected to measurements at the start and end of the study regarding health status, food intake, intentions to consume a healthy diet and a range of socio-psychological variables. The

control treatment will only be measured. The feedback treatment receives personal feedback on how well they score on the health measures and on their diet. The advice treatment receives feedback in the same way as the feedback treatment and additionally receives personalized dietary advice on a product category of own choice.

Main study parameters/endpoints: This study will look at both immediate and long term effects (4 weeks) of personalized feedback and advice both between (across conditions) and within subjects (over time). The main study parameters are dietary intake, food purchases, dietary intentions, and perceptions of self-efficacy, health, healthiness of the diet and knowledge. Qualitative data will be collected to investigate consumers experience and motivations related to the offered personalized nutrition intervention.

Doel van het onderzoek

We hypothesize that providing personalized feedback on one's health and diet will help low socio-economic status consumers to improve their dietary pattern, and even more so if personalized dietary advice is added to the feedback.

The pilot study has two objectives:

- A primary objective of the proposed study is to evaluate the feasibility of the intervention, both in terms of consumer feasibility as well as technical feasibility. User satisfaction with the intervention will be researched.
- The secondary objective of the proposed pilot-study is to explore the effectiveness of personalized feedback and advice in enhancing the diet of low SES households, by empowering them to make healthy adaptations to their diets based on personalized small steps. The study will include a first exploration of the effectiveness on the participants':
 - diet (intentions, actual diet and household purchases),
 - health (BMI, waist circumference and blood pressure) and
 - psychological characteristics (perceptions of one's self-efficacy, health, healthiness of the diet and knowledge on healthy food).

Onderzoeksopzet

At baseline (T=0) and at the end of the study (T=4), several health indicators, diet, purchases and several socio-psychological variables will be measured.

- Dietary intake: The EETSCORE will be used

- Intentions to consume a healthy diet: 3-items, 7-point scale.

- Customer experiences and motivations: Qualitative data will be collected to investigate consumers experience and motivations related to the offered personalized nutrition intervention.

- Health parameters (T=0 and T=4):
 - o Body Mass Index (BMI) [kg/m²]
 - o Waist circumference [cm]
 - o Blood pressure

- Socio-psychological parameters (T=0 and T=4):
 - o Perceived self-efficacy: Strecher et al., 1986
 - o Perceived knowledge: 2 items, 7-point scale
 - o Perceived health: 1 item, 7-point scale
 - o Perceived healthiness of the diet: 1 item, 7-point scale

- Food purchases (t=0 and t=4)

Healthiness of (household) purchases will be evaluated by analysing the receipt of the participant. Healthy/unhealthy ratio will be calculated as well as the percentage of purchases in each category.

Onderzoeksproduct en/of interventie

The intervention consists of 3 treatments:

- a control treatment --> This treatment is only measured, but does not receive any placebo or intervention, so therefore I have selected the option 'not applicable' in the menu above.
- a feedback treatment

- A personalized advice treatment

The study design will be a randomized and stratified intervention study with a duration of four weeks with three treatment groups. All participants will be subjected to measurements at the start and end of the study regarding health status, food intake (Eetscore), intentions to consume a healthy diet and a range of socio-psychological variables. The control treatment will only be measured. The feedback treatment receives personal feedback on how well they score on the health measures and on their diet. The advice treatment receives feedback in the same way as the feedback treatment and additionally receives personalized dietary advice on a product category of own choice.

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Deelname eisen

Belangrijkste voorwaarden om deel te mogen nemen (Inclusiecriteria)

- Having given written informed consent
- Having a low level of education (max. MBO 2)

- Aged 18 years or over
- A customer of Jumbo Almere Geinplein or Jumbo Almere Buiten
- Internet access and an e-mail address to receive reminders.
- Master the Dutch language (read and write)
- Willing to comply with all study procedures

Belangrijkste redenen om niet deel te kunnen nemen (Exclusiecriteria)

- Follow a specific diet (e.g. heavy slimming diets or medically prescribed diet)
- Having holidays planned for a period of more than one week during the intervention period

Onderzoeksopzet

Opzet

Type:	Interventie onderzoek
Onderzoeksmodel:	Parallel
Toewijzing:	Gerandomiseerd
Blindering:	Enkelblind
Controle:	N.v.t. / onbekend

Deelname

Nederland	
Status:	Werving nog niet gestart
(Verwachte) startdatum:	09-10-2017
Aantal proefpersonen:	110
Type:	Verwachte startdatum

Ethische beoordeling

Positief advies

Datum: 22-09-2017

Soort: Eerste indiening

Registraties

Opgevolgd door onderstaande (mogelijk meer actuele) registratie

Geen registraties gevonden.

Andere (mogelijk minder actuele) registraties in dit register

Geen registraties gevonden.

In overige registers

Register	ID
NTR-new	NL6525
NTR-old	NTR6713
CCMO	NL61554.028.17

Resultaten